



2024 - 2025 COMMUNITY IMPACT REPORT

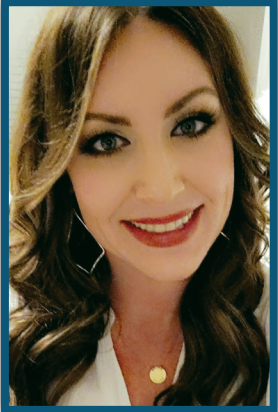


August 2025

Creating a Path to a Brighter Future

Mental Health Counseling and Substance Use Treatment Services for
Individuals and Families in Bend, Prineville, and Redmond, Oregon.

A YEAR IN REVIEW



Dear Friends and Supporters,

As we reflect on the past year, I am filled with deep gratitude and pride in the work we've accomplished together at Rimrock Trails. Our mission, to improve the lives of individuals and families struggling with mental health and substance use, has never been more vital, and thanks to your unwavering support, we continue to make a profound impact across Central Oregon.

This year, we served over 1,182 individuals and provided over 19,000 behavioral health services. These numbers represent more than just data, they reflect stories of healing, resilience, and hope. They are the result of compassionate care, dedicated staff, and a community that believes in the power of recovery.

We are especially proud to operate the only youth residential co-occurring treatment facility east of the Cascade Mountains, a critical resource for adolescent boys and girls and families in our region. Our commitment to hiring individuals with lived experience in recovery and offering services that are welcoming, inclusive, and grounded in trauma-informed, harm-reduction principles, ensures that every person who walks through our doors is treated with dignity and respect.

This impact report is more than a summary of our achievements, it is a celebration of the collective effort that makes our work possible. Whether you are a donor, volunteer, partner, or advocate, your belief in our mission fuels our progress and inspires us to reach higher.

As we look ahead, we remain committed to expanding access, enhancing quality, and advocating for the behavioral health needs of our community. Together, we are building a future where every individual has the opportunity to thrive.

With heartfelt gratitude,

Erica Fuller, MA, LPC, CADC-III

Chief Executive Officer

"In my role, we see many community members who have been negatively impacted by substance abuse and behavioral health issues. Having accessible programs like Rimrock Trails available for our community is of deep importance. Central Oregonians benefit from having strong, community-based programs like this in our backyards. We are grateful for the work Rimrock Trails does and appreciate their partnership in helping create a healthier community now and into the future."

– Todd Shields, St. Charles Health System, VP Hospital Administrator,
Madras & Prineville

OUR STORY:

The Board of Directors, leadership team, and skilled healthcare professionals at Rimrock Trails are dedicated to helping create lasting positive change in the lives of individuals and families.

In 1990, Rimrock Trails was established as a nonprofit adolescent residential substance use treatment program at the Pioneer Memorial Hospital in Prineville.



In 1994, Rimrock Trails acquired property on 9th Street in Prineville, where the flagship program currently operates.



In 1998, Rimrock Trails constructed a second building on the property to house outpatient services, administrative offices, classrooms, gym, and weight room. That same year we opened outpatient counseling clinics in Bend and Redmond.



In 2019, Rimrock Trails expanded our outpatient counseling programs to include mental health counseling services for persons of all ages in our Bend, Redmond, and Prineville clinics.

Today, Rimrock Trails is a leader in the system of care for addressing mental health and substance use disorders for the most vulnerable children, teens, adults, and families in Central Oregon. We are one of the longest, standing behavioral healthcare providers in the region, and we are honored to serve our community.



RIMROCK TRAILS TREATMENT PROGRAMS

Serving the Central Oregon Community for 35 years.

Founded over three decades ago, Rimrock Trails is a leading provider of professional counseling and substance use treatment services. Our mission is to improve the lives of those struggling with mental health and substance use by providing timely access to compassionate and effective behavioral healthcare. Rimrock Trails creates a foundation for healing, strengthens family connections, and offers hope for a brighter future.

Rimrock Trails' employees are dedicated to offering a comprehensive range of counseling services tailored to address diverse needs. Our specialized programs cater to individuals and families of all ages. Whether one is dealing with mental health issues, substance use concerns, or navigating difficult life transitions, our skilled clinicians are here to walk alongside our clients on their journey to wellness.

With multiple locations throughout beautiful Central Oregon, Rimrock Trails' specialty services include:

- ◆ Assessment and Evaluation
- ◆ Individual, Group, and Family Counseling
- ◆ Peer Support Services
- ◆ Outpatient Substance Use Treatment
- ◆ Adolescent Residential Co-Occurring Mental Health and Substance Use Treatment
- ◆ Telehealth Counseling



During 2024/2025 Rimrock Trails served 1,182 people and provided over 19,000 behavioral health services including:



14,404

Individual & Family
Counseling Sessions



15,587

Outpatient
Treatment Services



3,645

Residential
Treatment Services

At Rimrock Trails, we remain committed to our mission of providing exceptional care and support to those struggling with mental health and substance use disorders. Our success is a testament to our team's dedication and hard work. We are excited about future opportunities to build on this momentum and continue to make a positive impact on the lives of those we serve.

OUR LOCATIONS

With the purchase of our Prineville Outpatient Clinic, Rimrock Trails is proud to now own all four of our locations across Central Oregon. This milestone marks a significant step in our growth and long-term sustainability, allowing us to invest more deeply in the communities we serve. Owning our facilities gives us the flexibility to expand services, enhance the client experience, and better meet the evolving behavioral health needs of individuals and families throughout the region.



Bend Outpatient Clinic



Redmond Outpatient Clinic



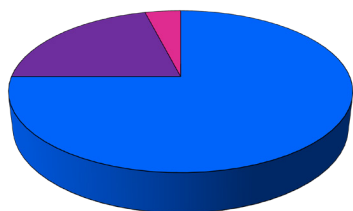
Prineville Outpatient Clinic



Adolescent Residential Treatment Program

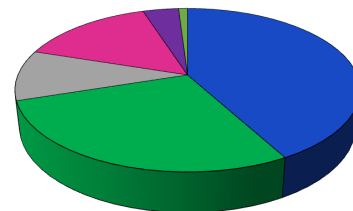
FUNDING & FINANCIAL OVERVIEW

Expenses



- Program - 75%
- Administration - 21%
- Fundraising - 4%

Revenue



- Fees for Services (Medicaid) - 42%
- DHS/ODE Residential Contracts (Room and Board & Food Services) - 28%
- Foundations and Grants - 10%
- Fees for Services (Commercial Insurance/Self Pay) - 15%
- Individual and Business Donations - 4%
- Other - 1%

THE KIEFER MAGICAL LEGACY FUND



Kiefer was the light of our lives; a beloved son, brother, and friend. In the last few years of his life, he suffered from debilitating anxiety, which led to clinical depression. We knew he suffered, but we thought his struggles were normal as he coped with a complicated world, searched for meaningful employment, and tried to build stronger connections with others.

As a local hometown boy, Kiefer grew up in Redmond, Oregon, and attended Redmond High School. He later went on to graduate from the University of Oregon with a bachelor's degree in economics. He had a close-knit group of friends and a loving family, but none of us ever imagined that the depth of his struggles would lead him to take his life at the age of 26. A decision that devastated and shattered our family.

The sorrow we experienced at the death of Kiefer is inexplicable. Through our pain, our family decided to turn our grief into a purposeful action by partnering with Rimrock Trails to launch the Kiefer Magical Legacy Fund. The fund supports the Rimrock Trails Client Financial Support Fund and the Kiefer Leutschaft Memorial Scholarship.

Our nation is currently facing a mental health crisis, and we believe that it is our responsibility to raise awareness about mental health issues and help those in need. Rimrock Trails has been doing incredible work in the

community, and we have personally witnessed the positive impact they have had on people's lives. We chose to join forces with Rimrock Trails to promote mental health wellness and encourage more people to seek care. Last year the Kiefer Magical Legacy Fund raised nearly \$60,000. We hope that through the Kiefer Magical Legacy Fund, we can make a positive difference in the lives of those struggling with mental health issues.

In addition to supporting the Rimrock Trails Client Financial Support Fund, we are pleased to announce that the Kiefer Magical Legacy Fund awarded a one-time \$1,000 Kiefer Leutschaft Memorial Scholarship to two deserving high school seniors in Crook County and Redmond High Schools. Seniors Addison Robison from Redmond High School and Natalie Crass from Crook County High School were each awarded scholarships to pursue studies in psychology-related fields.

Julie Leutschaft, Rimrock Trails Redmond Community Engagement Team Member and Chairperson of the Kiefer Magical Birthday Bash Planning Committee



"As a longtime supporter and board member of Rimrock Trails Treatment Services, I've had the privilege of witnessing firsthand the remarkable impact this organization has on individuals and families throughout Central Oregon. My connection to Rimrock Trails runs deep. Not only have I served on the board since 2015, but my late husband was also a proud board member before me. Our family remains steadfast in our commitment to Rimrock Trails mission. I also serve on the planning committee for the Kiefer's Magical Legacy Fund, it's just one example of how Rimrock Trails extends its impact far beyond treatment, supporting the spirit, growth, and well-being of our youth in meaningful ways. Over the years, I've seen the Rimrock Trails team pour countless hours, compassion, and expertise into helping individuals struggling with mental health and substance use challenges. Their dedication, professionalism, and unwavering heart for the community continue to inspire me. Rimrock Trails doesn't just change lives, they help save them. I am proud to stand beside Rimrock Trails as they expand their reach and deepen their impact in the lives of so many."

- Monica Elsom, Owner, Leading Independent Insurance Agencies, Central Oregon & Coastal Oregon, Board Member since 2015 | Kiefer's Magical Legacy Fund Committee Member

2024/2025 FISCAL YEAR DONORS

Many of the clients served at Rimrock Trails are classified as low-income with limited or no insurance covering the full cost of treatment. Therefore, Rimrock Trails relies on support from the community to continue offering uncompromised services for those most in need. When you partner with Rimrock Trails in our mission, you are investing in a vision of healing, connection, and hope for the Central Oregon community.

INDIVIDUALS

Anonymous Donations
Craig and Barbara Achatz
Robert and Patti Adair
Amber Alexander
Linda Anderson
Kristina Andrews
Karen Angell
Townsend Angell
Turner and Alison Angell
Colton Ansberry
Tom and Julia Ansberry
Anne Bahn
Dee Baker
Fred and Debbie Baldwin
Anmol Ballin
Diana Barker
Christina Barnes
Emily Bayer
Merith Beach
Shawn Benson
Lionel Berthoin
H. Leon and Marge Biggers
Claudine Birgy
Michael Bishop
Aaron and Dana Bloch
Alec Boehnlein
Emilie Bonney
Steven and Angela Boothroyd
Steven and Dianna Brauchler
Mary Anne Brightwell
Larry Brody
David and Rhonda Buck
Makayla Capon
Renee Carver
Donald and Heidi Castleman
Whitney Castleman
Priti Chitale
Leigh Church
Scott and Kelly Cloud
Jay and Marianne Coalson
Dawn Cofer
Margery Connor
Brandon and Mercedes Cook-Bostick
Aaron Cooper
Brandon Cooper
Scott and Laura Cooper
Pat Corcoran
Seth and Susan Crawford
Brian and Kristin Cronn
Jerry and Jill Cummings
Ana Day
Dylan De La housaye
Tony and Kathryn DeBone
Tim and Lydia DeRoss
Branegan Dixon
Spencer Dorricott
Chris and Tara Doty
Matthew Drever
Jim and Sally Duff
John and Michelle Duff
Carl and Marlee Dutli
Brianna Edmunson
Paul and Janice Elbeck
Maury and Debbie Ellefson
Deanna Elsom

Monica Elsom
James and Christine Engle
Matt Eriksen Bamrud
Amanda Felton
Mike and Jill Ferber
Carlee Finley
Shelby Fisher
Andrew and Emily Fitch
Anne Flanagan
Holly Fleischer
Isabel Fleischer
Mark Foster
Matthew and Penny Free
Rick and Nancy French
Kyle and Marianna Frisinger
Erica Fuller
Ron Gallinat
Laura Garcia
Maria Gattety
Larry and Leslie Gerke
Anand Gopalan
Truman and Hannah Grandey
Bob and Peggy Gregg
Sharon Gueck
Ron Hagen
Juli Stonelake Hamdan
Justy Haney
Edward and Kathy Hark
Spencer and Jenny Harold
Jim and Kathy Hayward
Susie Helfer
Dawson Herlock
Ella Hickcox
Derek Hill
Shelley Hinton
Carolyn Hodge
MaryJo Hofstetter
Austin Holian
Bryan and Courteney Holland
Travis and Erika Holmes
Kristin Homan
Barbara Lee Hoppes
Karmen Horat
Christine Horne
Beth and Emma Hovland Ross
Craig and Bobbi Hunt
Neal and Jodie Hueske
Jerilyn Hunt
Suzanne Jackson
Nina Jaimes
Tom and Marlise Jay
Brett and Dawn Johnson
Bruce and Carolyn Johnson
Jaima Johnson
Wayne and Molly Kee
Karyn Kell
Brett and Jenny Kelly
Ben Kelso
Joel Kent
Jerry and Janet Kilgore
Janet Kimball
Bill and Val Kinsella
Trevor Kostan
Kore Koubourlis
Paige Kronemann
Catherine Kuehn
Sam Lambert

Jeff and Julie Larkin
Marty and Caitlin Leunen
Brian and Julie Leutschaft
Colin and Kaylee Leutschaft
Sharon Leutschaft
Melissa Levesque
Jerod and Keri Lopez
Tony and Barbara Lutz
Gary Martin
Rosa Martin
Gabriel Matney
Luke Maxwell
Deborah McCaollough
Amy McElroy
Todd and Jane McGuire
Sean McLaughlin
Dorothy McMenamy
Wendi McMurchie
Ranotta McNair
Beatriz Millare
Brian and Kelli Mitchell
Joanne Mitchell
Lexie Mobley
Monica Moorjani
Robby Moot
Jonathan Morgan
Patrick Morgan
Dana Mosley
Kris Mulvihill
Meredith Murphy
Michael and Jan Murphy
Chari Nagel
John and Lisa Nielsen
Rick and Susan Nissen
Danielle Nogosek
Parrline Norton
Gary O'Connell
Liz O'Connor
Conner and Elyssa Olsen
Bob and Jessica Olson
Paula O'Shea
Susie Yancey Pape
Charles and Michelle Pappalardo
Timothy and Marci Park
Tony and Jamie Parsley
Grant and Debra Patterson
Bonnie Pearce
Hai and Hope Pearson
Janea Peebles
Brad and Jenny Pence
Sean and Teri Peterson
Tom and Belinda Pilcher
Scott Plumb
Lilia Ponce
Veronica Popejoy
Pat Porter
Rachel Porter
Kelsey Powers
Amy Prince
Brittany Quyy
Adam and Lynn Rauch
Gloria Rice
Chris and Libby Richie
Dirk Rietveld
Cassie Ringnberg
Adam Rodakowski
Andy and Stacia Rodby

Paul and Kathy Rodby
Frank and Darleen Rodgers
Blaine and Laura Ross
Catie Ross
Doug Ross
Jane Ross
Michael Ross
Stephanie Salitsky
Candice Samano
Lisa Samsel
Eric Sande
Benjamin Sanders
Jon Sanzone
Ayden Satterlee
Lara Schaefer
Larry and Dianna Scheffler
Stacy and Monica Schulz
Riley Joan Sheehan
Susan Simonsen
Tracey Simpson Lundin
Brandy Snider
Andrew Song
Kenneth and Kathleen Southwick
Eric and Kerry Spinney
Dave Sole
Joie Stephens
Steven and Johnita Callan
Tim Stevens
Jo Anne Sutherland
James Swearnain
Aaron Tanler
Sarah Thom
Jamie Thomas
Kristine Thomas
Vince Thomas
Becky Thompson
Randy and Michelle Tilley
Lorraine Tognoli
Bryan and Leslie Toll
Debbie Toolan
Christopher Torgeson
Elizabeth Tovey
Tam Truong
Brenda Turner
Lori Tuttle
Traci Utterback
Adam Vance
Molly Volkman
Jody Walch
Cameron Waner
Elizabeth Warriner
Lawrence and Carol Weberg
Josh and Jenny Werner
Penny Whippis
Kevin and Angelique White
Sarah Whitmer
Maria S Whitrock
Roger Williams Thomas
Jasper Williams
Tafflyn William-Thomas
Dan and Amber Wilson
Mike and Kathleen Wilson
Amanda Windlinx
Matt and Lori Wittmer
Patrick Worthing
Cliff and Michelle Wright
Norma Wright

Gregory Wurtz
Dan and Jeri Young
Hongruo Yun
Joe and Megan Zampko

BUSINESSES

Abby's Legendary Pizza
AccuAir Inc
Akeny Vineyard
Alliance Professionals, LLP
AMB Group, LLC
American Family Insurance
AmeriTitle
Andale Street Tacos
Anthony's Restaurants
Apple
Approachment Wines
ArsenalBio
Axis Salon
BASX Solutions
Bayberry Lane
Bend Photo Lounge
Bennington Sunriver Vacations
Beyond the Vine
Bigfoot Beverages
Bigfoot Equipment Rental and Supply
Boss Mortgage
Brand 44 N
Brasada Ranch
Brenda Turner Consulting, LLC
Brooks Wines
Burger Love Food Truck
Callan Accounting Services
Cascade Business News
Churchill Mortgage
Claire's
Coldwell Banker Sun Country
Cove Palisades Resort
AA Records Review
Deschutes County Title
Deschutes Gift Baskets
Desert Sky Real Estate, LLC
Diana Barker of Windermere Central Oregon
E Bar Grill
Eagle Crest Golf Course
Edge Salon
Edward Jones Office of Michael Bishop
Edward Jones Office of Chris Richie
Edward Jones Office of Josh Werner
Evergreen Clothing
Faith Hope and Charity
Feast Food Company
Fin & Fire
First American Title
First Interstate Bank
Fitch and Neary PC
Food Fellas
Fred Hodecker, Inc
Fred Meyer Rewards Program
General Duffy's Waterhole
Grocery Outlet
Hayden Homes
Hardenbrook Hardwoods

THANK YOU TO OUR SUPPORTERS

Hewlett Packard Enterprise
High Desert Florals
Highland Family Dental
Ida's Cupcake Cafe
IDEA Interiors
Indian Head Casino
J Lea Fluid Artwork
Jeff Larkin Realty
JT Plumbing
Juniper Golf Course
Juniper Preserve
Justy's Specialty Foods and Catering
Kirby Nagelhout Construction CO
Larkin Valley Ranch
Les Schwab Tire Centers
Lieberman Group, Inc
Lindsey Land & Tree, LLC
Local Paws
Locanda Le Piazze Boutique Hotel
Lynch Murphy McLane, LLP
Madeline's Grill
Market of Choice, INC
Martin Excavation & Trucking Inc
Maryhill Winery
Mazatlan's Authentic Cuisine
McDonald's of Central Oregon
McMenamins
Meadow Lakes Golf Course
MidOregon Credit Union
MidOregon Personnel
MidState Fertilizer
Midstate Power Sports
Mountain Air Trampoline Park
Mt. Bachelor Ski Resort
N the Zone Ink
Newport Market
Noi Thai Cuisine
Oishi
Oliver Lemons
OnPoint Community Credit Union
Oregon Shakespeare Festival
Oregon State University
PacificSource
Pape Machinery
Parker Blake Design
Pfizer Inc.
Phil's Ace Hardware
Polar Bear Gas and Wash
Portland Private Wealth Management
Press Pros @ The Printing Post
Prineville Athletic Club
Prineville Insurance
Prineville Men's Wear
Prineville Presbyterian Church
Priority Diesel Performance LLC
Rapa Nui Tike Bar
Ray's Food Place
Rebound Physical Therapy
Red Road Pizza Cart
Redefined Beauty
Redmond Athletic Club
REVOLVR Menswear
Shred Town Food Truck
Slater Chiropractic
St. Charles Health System
Step and Spine Physical Therapy
Stoller Wine Bar
Stryker
Studio Jay
Summit Bank
Superior Sanitation
Tanler Auctions

Taylor Northwest, LLC
Tetherow Golf Course
Thai O Restaurant
The Brick House
The Coffee Depot
The Hospice House of Redmond
The Old Mill District
The Patio Taphouse
The Posie Shoppe
The Premier Pickleball Club
The Pump House
The Twisted Peach Mobile Cocktail Bar
Tim Park Photography
Wags and Purrs
Whiskey Darlin
Widgi Creek Golf Club
Wilco
Wild Catch Food Truck
Wild Ride Brewing
Willamette Valley Vineyard
Wittmer Construction
Zydeco Kitchen and Cocktails

FOUNDATIONS

Adam & Lynn Rauch Charitable Foundation
Intel Foundation
Oregon Community Foundation
Roundhouse Foundation
Windermere Foundation

FUNDS & TRUSTS

Hoppes Spousal Trust
Hunter Holmes Memorial Fund
Kiefer's Magical Legacy Fund
PayPal Giving Fund
St. Martin De Porres Trust
Steven and Johnita Callan Charitable Trust
The Blackburn Giving Fund

ORGANIZATIONS

Connect Central Oregon
Countryfied
Daughters of the Revolution Bend Chapter
Farmers Cooperative
Friday's Quilters
Greater Oregon Behavioral Health, Inc
High Desert Museum
Kiwanis Club of Redmond Foundation
Our Savior's Lutheran Church
Oregon Health Authority
Reliance eHealth Collaborative
Trinity Lutheran School Key Club

IN HONOR & MEMORY OF

Bonnie Burgess
Lindsey Chochola
Travis Geddes
Mary Kelly
Kiefer Leutschaft
Christopher Rietveld

ON BEHALF OF

The Leutschaft Family
Michael Ross
Amber Wilson

OUR HERO OF HOPE SUPPORTERS



"As long-time Redmond residents and proud supporters of Rimrock Trails, we've seen firsthand the impact their compassionate care has on individuals and families in our community. Their locally rooted approach to mental health and substance use treatment is not only life-changing, but also vital to building a healthier, more resilient Central Oregon community."

-Matt Wittmer of Wittmer Construction & Lana Wittmer of Jeff Larkin Realty & Rimrock Trails Redmond Community Engagement Team Member





1333 NW 9th Street
Prineville, OR 97754

PRSRT STD
U.S. POSTAGE
PAID
BEND, OR
PERMIT NO. 11

2024 / 2025

Community Impact Report

Are you following us on Facebook and Instagram? Do you receive our quarterly digital newsletter? If not, be sure to sign-up on our website at

www.rimrocktrails.org



A Heartfelt Thank You to Our Board of Directors and Community Engagement Teams

We would like to extend our sincerest appreciation and gratitude to the dedicated members of our Board of Directors and Community Engagement Teams. Their unwavering commitment and invaluable guidance have been instrumental in our organization's success and impact.

BOARD OF DIRECTORS

Carl Dutli, *President*
Monica Elsom, *Vice President*
Ron Gallinat, *Secretary/Treasurer*
Henry Hartley
Jeff Larkin
Mike McCabe
Debra Patterson
Scott Plumb

REDMOND COMMUNITY ENGAGEMENT TEAM

Jill Cummings
John Duff
Laura Garcia
Julie Leutschaft
Amber Wilson
Lana Wittmer

PRINEVILLE COMMUNITY ENGAGEMENT TEAM

Shelby Fisher
Morgan Jorgenson
Ramona McCallister
Jeannie Penney-Coyle
Lynn Vigil

BEND COMMUNITY ENGAGEMENT TEAM

Seana Ash
Susanne Frilot
Scott Plumb

Bend Counseling Clinic
548 SW 13th St.
Bend, OR 97702
(541) 388-8459

Redmond Counseling Clinic
215 SW 7th Street
Redmond, OR 97756
(541) 388-8459

Prineville Counseling Clinic
200 SE Combs Flat Rd
Prineville, OR 97754
(541) 388-8459

Prineville Youth Residential Program
1333 NW 9th Street
Prineville, OR 97754
458-207-6443